ColorStack at The Ohio State University Corporate Sponsorship Packet
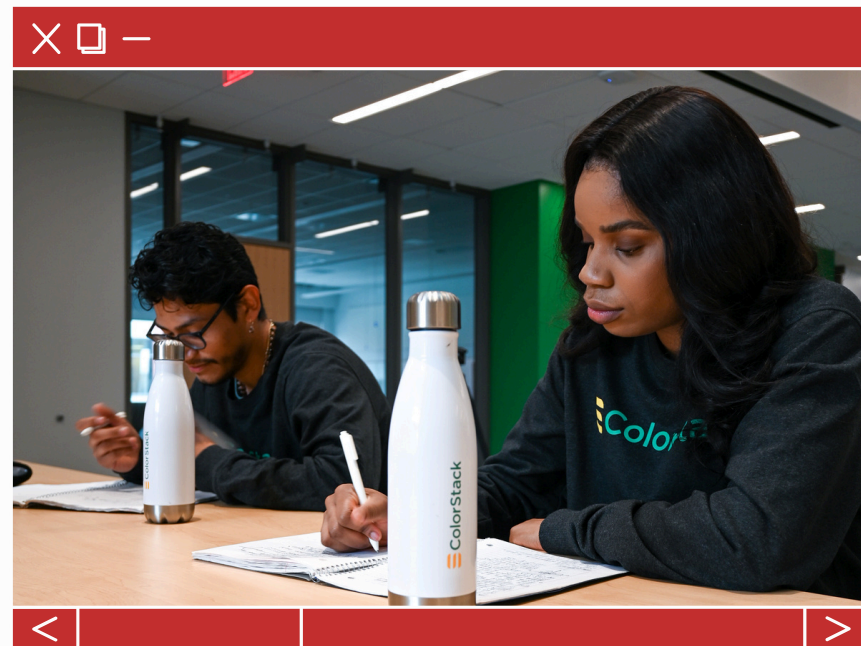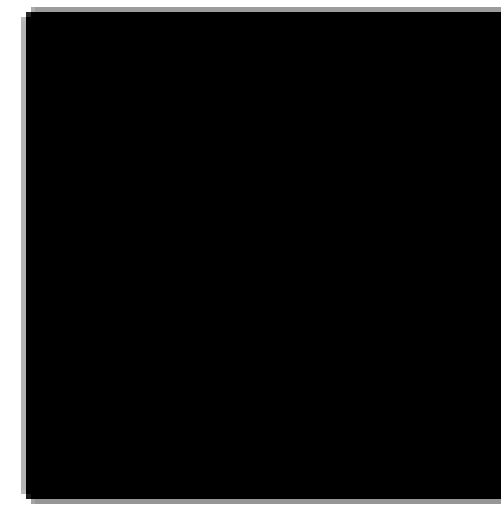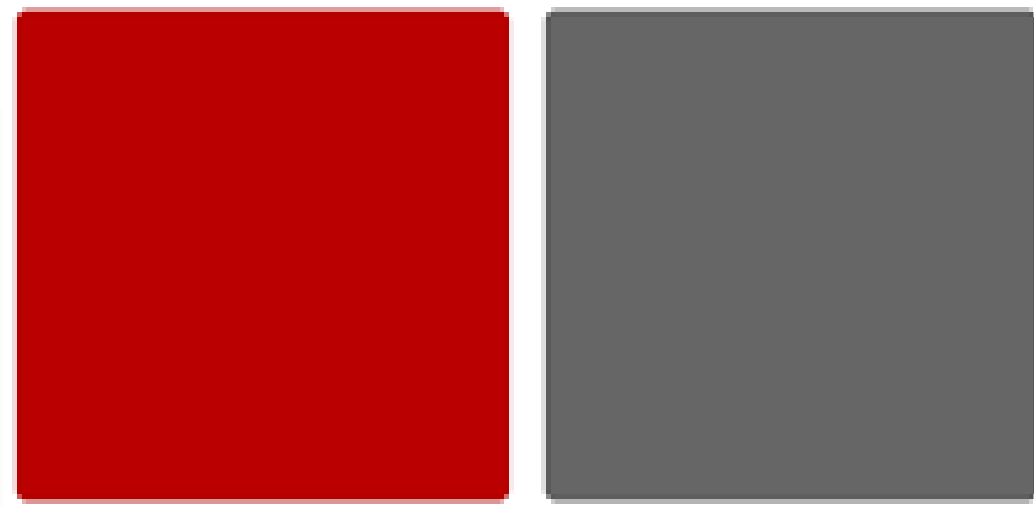
The strongest community of Black and Latinx Computer Science students.

Start →

TODAY'S DISCUSSION

Discussion Outline

- About Us
- Letter From the President
- Meet the Team
- ColorStack@OSU Facts
- What We Do
- Our Chapter in Numbers
- Sponsorship Opportunities

About ColorStack

ColorStack is a 501(c)(3) nonprofit with the mission to increase the number of Black and Latinx Computer Science graduates that go on to start rewarding technical careers.

Launched in 2020 and led by Founder Jehron Petty, a 2020 Computer Science graduate from Cornell University, we're the home for Black and Latinx college Computer Science students to find confidence, community, and career development.

About Our Chapter

Founded in 2023, the Ohio State University ColorStack chapter was established to create a supportive community for Black and Latinx Computer Science students. Since then, we have grown into the largest ColorStack chapter, offering our members invaluable opportunities and fostering meaningful connections among like-minded peers.

LETTER FROM THE FOUNDING PRESIDENT

During my time at Ohio State University, I noticed the significant preparedness disparity among students, especially those from Black and Latinx backgrounds, in their pursuit of internships and new graduate positions. In 2022, I found ColorStack, a transformative solution offering resume reviews, career advice, and hidden opportunities. ColorStack became my compass to success, prompting me to share it with peers. Collaborating with Jehron, I established a thriving ColorStack chapter in 2023, now with over 100 members. Like a reliable oasis, ColorStack empowers underrepresented students to navigate career challenges confidently, providing unwavering support and an environment to embrace their identities and aspirations.

SINCERELY,

EPHRATAH MESKEL
COLORSTACK AT OHIO STATE PRESIDENT

Meet The Team

PRESIDENT

Kwasi Fosu

VICE PRESIDENT

Nabeu Habetaslassa

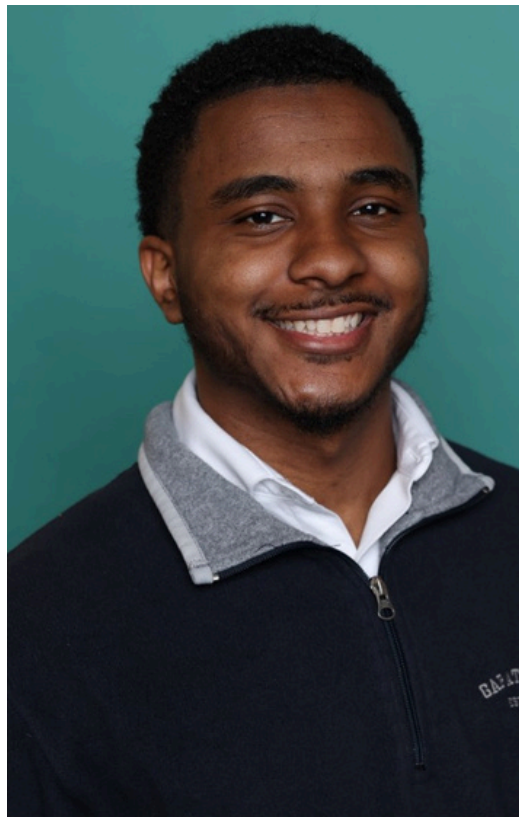**TREASURER**

Rania Omer

SECRETARY

Arielle Barnes

OPERATIONS CHAIR

Austen Young

Meet The Team

CORPORATE CHAIR

Kobe Jenkins

PROFESSIONAL DEVELOPMENT CHAIR

Dieynabou Diallo

OUTREACH CHAIR

Harith Madani

COMMUNICATIONS CHAIR

Hosanna Otcehre

ACADEMIC CHAIR

Ingrid escalante-hernandez

WHAT WE DO

We're building the strongest community of Black and Latinx Computer Science to deliver community building, academic support, and career development opportunities at scale.

GENERAL BODY MEETINGS

Biweekly meetings that feature a range of topics such as:

- Technical workshops
- Speakers, Guests, and Company Representatives
- Community Building
- Career Advice
- All About the Tech Industry
- Hands-On Workshops
- Internship Panel

EVENTS

We host special events including:

- Interview Prep
- Networking Socials
- Collabs with Society of Hispanic Engineers and National Society of Black Engineers and other organizations.

STUDY SESSIONS

During our study sessions, members collaborate to support one another with coursework and exam preparation. Additionally, they have access to our test bank as a valuable academic resource.

OUR MEMBERS

54%

FIRST-GENERATION STUDENTS

30%

IDENTIFY AS WOMEN

250+

REGISTERED MEMBERS AND COUNTING...

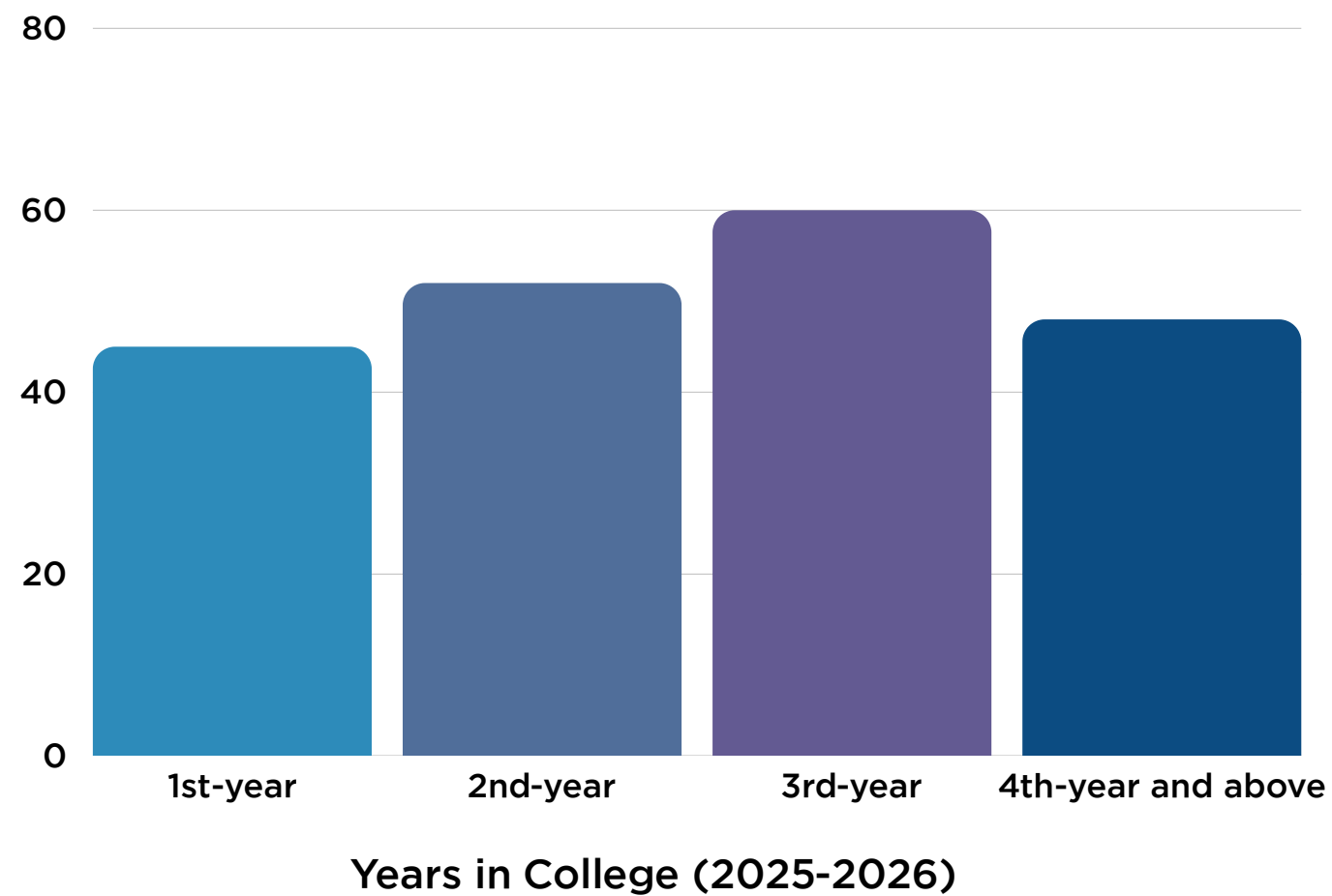**49%**

LOW-INCOME STUDENTS
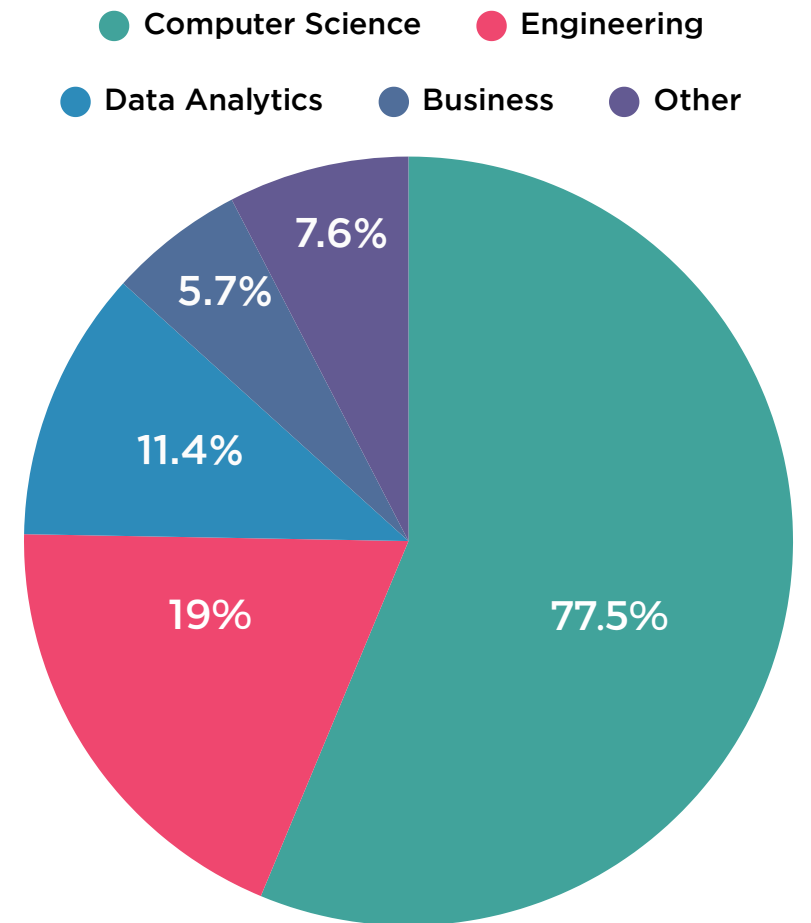
OUR CHAPTER IS ENCOMPASSED BY A VARIETY OF STUDENTS FROM VARIOUS BACKGROUNDS. DESPITE OUR DIFFERENCES, SUPPORT FOR COLORSTACK AT OSU IS FELT BY EVERYONE IN THE CHAPTER AND WILL LEAD TO AN EVEN MORE COLORFUL ARRAY OF MEMBERS.

OUR MEMBERS

College Standing

Years in College (2025-2026)

Majors

- Computer Science
- Engineering
- Data Analytics
- Business
- Other

SPONSORSHIP OPPORTUNITIES

Sponsorship Tiers

Your tier is determined by the total sum of your engagement items.

Tier	Minimum Budget	Benefits
Platinum 💎	$2,300.00	Everything in Gold + • Semester feature (all social medias and Slack) • EOS celebration highlight • Priority scheduling in Fall and Spring semester
Gold 🥇	$1,800.00	Everything in Silver + - • Host a private workshop/event for all ColorStack at Ohio State (company responsible for food cost) • Priority booking for workshops/lunch & learn events in peak recruiting season (Fall) • Feature company event on social media
Silver 🥈	$1,000.00	Everything in Bronze + • Access to our resume book
Bronze 🥉	$500.00	• Your logo will be featured in our social media • All jobs, events, and opportunities are featured in our monthly newsletter

*IF THESE SPONSORSHIP TIERS AREN'T WHAT YOUR COMPANY IS LOOKING FOR, CONTACT US AT COLORSTACKOSU@GMAIL.COM. WE WOULD LOVE TO WORK WITH YOU TO CREATE A SPONSORSHIP PACKAGE THAT WORKS FOR YOUR COMPANY

A-La Carte Items

Specific items given separately if that suits the needs of what you are looking for.

A-La Carte Item	Minimum Budget
Resume Book	$500.00
Job Posting in Newsletter	$250.00
Workshop	$1000.00
Tech Conference Scholarships	*Dependent on the Conference
Luncheon Event	$900.00

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The Ideal Corporate Partner

Reads thoroughly and responds timely to communication from the ColorStack team.

Listens to the ColorStack team's guidance on how best to engage with our students.

Is prepared to deliver content beyond the typical "how to prepare for technical interviews" and "resume 101".

Approaches this partnership as a long-term investment, not a quick solution to their problem.

Is committed to increasing hiring outcomes for our students at your company.

Thank you!